



GALLANT

agency services

We help our allies take the leap that will evolve their business and have a long-lasting impact.

brand strategy

Brand Architecture, Brand Platform + Pillars, Company + Product Naming, Values + Cultural Tenets, Purpose Narrative, Identity Systems

digital marketing

Social Media Marketing, Reputation Management, Search Engine Marketing, Pay-per-click Advertising, Media Planning + Buying, CRM + Sales Integration, Email Marketing, Paid Advertising

design

Graphic Design, Web Design, Corporate Identity Systems, Marketing Materials, Brand Videos, Campaigns, Presentation Design, Convention Displays, Vehicle Wraps

content development

Social Media Management, Copywriting, Case Studies, Whitepapers, Technical Research and Writing, Data Collection + Analysis, Sponsored Content

corporate culture

Corporate Social Responsibility, Clifton StrengthsFinder, Leadership Development, Executive Coaching, Business Etiquette, Incentive Programs, Sales Training, Goal Setting

internal communications

Change Management, Culture Steering Program, Voice of the Employee Programs, Communications Platforms, Intranet Design + Management, Missions + Vision Articulation, Corporate Rollouts

customer experience

Voice of the Customer Programs, Customer Satisfaction Surveys, Online Customer Journey, Customer Archotyping

public relations

Media Training + Monitoring, Editorial Placement, Community Engagement, Philanthropic Programs, Crisis Management, Press Releases

business support

Annual Reports + Filings, Presenting Skills + Training, Startup Fundraising Support, Board of Directors Curation, Trademark Preparation + Filing, Pitch Deck Design, Webinars

experience design

Sponsored Experiences, Environmental Design, Events + Sponsorships, Customer Service Training, Customer Programs + Hospitality, Tradeshow Displays

performance metrics

Applied Mathematics, KPI Dashboard, Accountability Programs, Trend Analysis, User Personas

gallantculture.com